



Benjamin J. Bloodworth
Senior Product Designer

Work Experience

Shipt (Apr 2019-present)

Senior Product Designer. Integral in creating Shipt's first DLS, supervised the application of a complete rebrand, and led the design of many shopper-facing experiences.

WillowTree (Aug 2016-Dec 2018)

Senior Product Designer. Worked with Regal Cinemas, PepsiCo, 21st Century Fox, and more to launch new mobile experiences.

IBM Mobile Innovation Lab (Feb 2014-July 2016)

Lead Designer. Designed native proof of concept apps to bolster IBM's position as an innovator in the mobile space.

Auburn University SIGD (2011-2013)

Graduate Teaching Assistant. Responsible for teaching students and managing day-to-day logistics of classes.

Luckie & Company (Summer 2011)

Interactive Design Intern. Maintained websites, brand identities, & social networking campaigns for clients.

Lawler Ballard Van Durand (2009-2010)

Web & Graphic Designer. Responsible for updating and maintaining Smithfield.com. Developed identity & ad campaigns for Smithfield and Alabama Power.

JumpDog Studio (2006-present)

Freelance Designer. Designed multiple websites, brand identities, and print materials for various clients.

Honors and Awards

Shipt Innovation Days Q2 2021

Second Place - First Shop for Charity

Shipt Innovation Days Q4 2020

Best Presentation - Bananza Rewards

Shipt Innovation Days Q3 2020

Best Concept - Crowdsourcers

Shipt Most Valuable Design Team Member

Second half, 2019

IBM MIL Hackathon, 2015

Second Place - Checkout from Cart

LogoLounge

Published in Master Library, Volume 2

Education

Auburn University

Master of Industrial Design 2014

BSEV Industrial Design 2011

BFA Graphic Design 2009

References

Paul Giacherrio, WillowTree
(703) 725-6581

Ross Heck, Auburn University
(334) 844-3383

Personal Skills

Precision craftsmanship

Agile product team experience

Prototyping & motion design

Concept & process driven design

Trained in multiple disciplines

3D & scale model production

Personal Interests

DLS development and maintenance

Animation & motion design

Accessibility & universal design

Creating efficient internal processes

Software Proficiency

Figma

Sketch

Adobe CC

Mural

Invision

Contact Information

bjbloodworth@gmail.com

205.540.1845